

**Verdant Agribusiness
Consultants is
the premier option
for experience
based consulting in
agribusiness.**



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Verdant Agribusiness Consultants

**We advise privately held and public
corporations in the global food and
agribusiness industries.**

**We provide timely assistance in the
management of change.**

**VERDANT
agribusiness Consultants**

**CHAMPAIGN, ILLINOIS
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**VERDANT
agribusiness Consultants**

**Consulting Specialists
for the Global Food
and Agribusiness Industries**

**Strategic Business Analysis
Planning and Implementation
Industry and Market Analyses**



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Consulting Experience

In today's highly technical and competitive global agribusiness sector, participants are constantly negotiating a rapidly changing environment. With issues ranging from new technology development and integration, to freedom-to-operate issues, to sustainability and consumer acceptance of innovation, the challenges of this business are many, but the rewards can be great.

Success in all areas of agribusinesses demands a solid strategic vision and dependable execution of predetermined plans. In our society's noble quest to provide food, fiber and energy for a growing and longer living population, a comprehensive strategic and operational plan is essential to provide the map to guide management through critical decisions. This is where Verdant Agribusiness Consultants can help.

Verdant Agribusiness Consultants utilizes hands-on industry and consulting experience to provide a combination of strategic perspective and tactical operational guidance to its business advisory projects. Each assignment is customized for the crop, technologies, markets and business disciplines necessary to meet the client's needs. We provide confidential advice and business management direction for privately held companies, public corporations, technology companies, universities and others whose business depends on production agriculture.

Examples of Verdant Agribusiness Consultants projects include:

- Strategic Business Plan development and updating
- Business Plan Implementation
- Market, Industry and Competitor Analysis
- Technology assessment, sourcing or commercialization
- Commercial path-to-market plans
- Business feasibility studies
- "Operational Excellence" business practice analysis
- Business process development and implementation
- Post-merger integration plans
- Reorganization and business turn-around
- Financial evaluation and financial management
- Conference and meeting presentations and speakers

Strategic Focus

In today's fast-paced business environment, the Verdant team provides focus and timeliness to your strategic business planning process while allowing the company business team to keep its attention on day-to-day business operations so that both move forward simultaneously. We manage your strategic planning or other business improvement projects with professionalism and efficiency, drawing on the expertise of internal management and external support to develop deliverables that are designed to specifically meet predetermined objectives.

Verdant Agribusiness Consultants is available to fit the scope of almost any project, and to manage your business projects either discretely or as a partner within your internal management or planning process. **Our network of professional business advisors has experience across a wide range of agribusiness sectors, including the following:**

- Seeds, crop genetics and plant breeding
- Biotechnology including transgenic traits
- Crop protection including seed treatments and enhancements
- Retail distribution, crop protection inputs and fertilizer
- Row crops, tree crops, vegetables, fruit, horticulture, turf and forestry
- Biofuels, biological crop health and bio-based products
- Grain merchandising and feed ingredients
- Food ingredients

Call us today to discuss opportunities where Verdant Agribusiness Consultants can be of service to your organization.

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